



Cruise Tourism – New Tourism Product in Immerging India

Dr. Raviprakash. D. Thombre*
Head, Department of Geography
Radhabai Kale Mahila Mahavidhyalaya,
Ahmednagar (MS)India

Prof. Sahadev.N. Avhad**
Head, Department of Sociology
Radhabai Kale Mahila Mahavidhyalaya,
Ahmednagar (MS)India

Introduction:

Tourism has assumed an unprecedented importance in recent years and therefore efforts have been made at the national and international levels to promote it at faster rate. The importance of tourism is relation to its social economic. The tourism is not only an economic activity of Importance to national development but also an important medium of cultural changes among nation of the world.

Cruise tourism- Cruise tourism is a form of travelling for leisure purpose, involving an all-inclusive holiday on a cruise ship of at least 48 hours, according to a specific itinerary in which the cruise ship calls at several ports or cities. Cruises are the pinnacle of luxury tourism. With over-30 million people engaging in cruise trips in the world the cruise industry accounts for a significant portion of the contribution to the national economy

Stated in the early 19 th century when ships were the major means of travel cruise tourism has been around for quite some time. One major reason for this is that apart from enjoying the journey as well towards the end of the 20 th century cruise holidays had become a major form of tourism.

A cruise tour is a unique type of experiences. Based on the number of people, cruises can be made occupy less than a hundred of people and sometimes even more than 6000 people cruise contain several entertainments facilities.

Types of Cruise tourism- The major types of cruise tourism can be divided as follows

- **Ocean Voyages-** These are normally a one-way trip. Passing over a large body of water, these trips are usually long. An example would be the Titanic.
- **Standard Cruises-** This common type includes travel over open water from one point to another or a round trip. These can have single or multiple ports of calls as per the itinerary.